

A faint, light-colored world map is visible in the background of the slide, showing the outlines of continents and countries.

SEGWAY PT PATROLLING ENVIRONMENTS

A brief product and
market overview.



SEGWAY PATROLLER



Shown with optional accessory bar



NEW SEGWAY PATROLLER MODEL



Patroller Bag
With battery storage, water bottle holder,
and keychain clip



Also comes with
clipable LED Taillight



Upper Reflective Shield
Provides location for department insignia

Integrated Lighting System
Red/blue or amber/white light color options

Front Bumper

Lower Reflective Shield
Customizable lettering in multi-languages

Lower Cargo
Frames

Comfort Mats

Available in reflective white or optic yellow
with custom "POLICE" (multi-languages
available) or "SECURITY" lettering



Optional
Accessory Bar

Available as both i2 Patroller and x2 Patroller



- Enhanced visibility enables you to see and be seen
- Customizable areas allow you to design a Segway PT that adheres to your organizational standards
- Carry more in the integrated tactical bag

THE SEGWAY PT FOR PATROL



INITIAL POLICE AND SECURITY MARKET ADOPTION



National Institute of Justice begins independent evaluation for law enforcement



NIJ study published with favorable assessment



Approved for Homeland Security funding



City of Chicago starts evaluation program

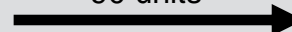


80+ units

5 year contract for future acquisition & maintenance



Simon Malls begins evaluations



90 units

IPC (Simon Malls contractor) begins nationwide roll-out

2003

2004

2005

2006

SAFER COMMUNITIES

Effective community policing relies on two basic tasks:

- *Observe and create a presence over as much area as possible, at ground level*
- *Create goodwill and interactive intelligence-gathering by making the officer visible and approachable*

The overall goals:

- *Make the citizens feel safer and be safer*
- *Prevent crime before it happens*

PATROLLING PRODUCT ATTRIBUTES

For a product to help with effective community policing tasks, it must have the following characteristics:

Maneuverability

– able to move in tight spaces....

Versatility

– able to traverse various terrain....

Approachability

– no barrier from interacting....

....just like a human on foot.

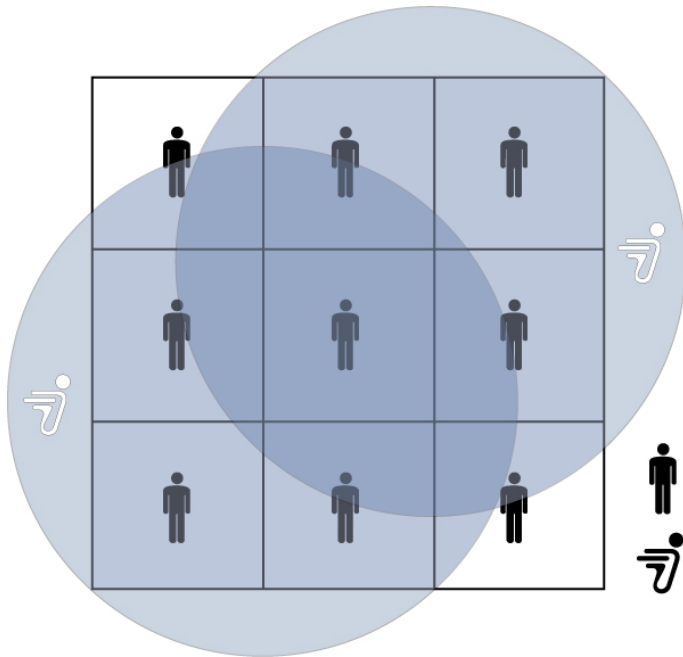


WHY SEGWAY?


- Designed to maneuver how people walk
 - Maneuver in any direction
 - Easy to use
 - Ride through standard doors
- Uses existing infrastructure – one product, many applications
 - Ride on all kinds of terrain, indoors and out
 - Charge anywhere, anytime
- Low cost electric power; zero emissions
- Self-balancing “dynamic stabilization”
- Low operational & maintenance costs
- Safe for both rider and pedestrian
- Excellent speed, range, and visibility
- Portable



RESPOND QUICKLY, COVER MORE AREA



 = 1 officer on foot

 = 1 officer on a Segway PT

VISIBILITY



MANEUVERABILITY, VERSATILITY



INTERACTIVITY



PORTABLE, STORABLE



ELECTRIC, LOW COST, ZERO EMISSIONS



Top off or charge with any electrical outlet and a standard computer power cord

- As of May, 2009, more than **1,000** police and security operations using Segway PTs worldwide

- More than 450 are municipal police departments
- More than 110 are airports or rail stations
- More than 125 are university police departments

- **Functional Areas:**

- Community Policing
- Parking Enforcement
- Crowd Management
- Special Events



THANK YOU!

If you would like to learn more, please
contact Segway directly at
1.866.556.6884.